



WFLA
200 S. Parker Street
Tampa, FL 33606
(813) 221-5771

CONTRACT

<u>Contract / Revision</u> 938973 /		<u>Alt Order #</u> 25308612
<u>Product</u> order		
<u>Contract Dates</u> 09/27/16 - 10/03/16		<u>Estimate #</u> 927C03
<u>Advertiser</u> POL/Marco Rubio for Senate		<u>Original Date / Revision</u> 09/21/16 / 10/12/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WFLA	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u> 9912891	<u>Advertiser Code</u> RUBFL	<u>Product 1/2</u> ORDR
<u>Agency Ref</u> IN10086/SP6681/TO13		<u>Advertiser Ref</u>

And:

Smart Media Group
1427 Leslie Avenue
Alexandria, VA 22301
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
D 1	WFLA	09/27/16	09/27/16	Today Show 2	9-10a		:30				NM	0	\$0.00
N 2	WFLA	09/28/16	09/28/16	Today Show 2	9-10a		:30				NM	1	\$1,325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/26/16	10/02/16	--W----				1	\$1,325.00				
N 3	WFLA	09/29/16	09/29/16	Today Show 2	9-10a		:30				NM	2	\$2,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/26/16	10/02/16	---T---				2	\$1,325.00				
N 4	WFLA	09/30/16	09/30/16	Today Show 2	9-10a		:30				NM	1	\$1,325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/26/16	10/02/16	----F--				1	\$1,325.00				
N 5	WFLA	10/03/16	10/03/16	Today Show 2	9-10a		:30				NM	1	\$1,325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/03/16	10/09/16	M-----				1	\$1,325.00				
D 6	WFLA	09/27/16	09/27/16	M-F 10-11a	10-11a		:30				NM	0	\$0.00
N 7	WFLA	09/28/16	09/28/16	M-F 10-11a	10-11a		:30				NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/26/16	10/02/16	--W----				2	\$50.00				
N 8	WFLA	09/29/16	09/29/16	M-F 10-11a	10-11a		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/26/16	10/02/16	---T---				1	\$50.00				
N 9	WFLA	09/30/16	09/30/16	M-F 10-11a	10-11a		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/26/16	10/02/16	----F--				1	\$50.00				
N 10	WFLA	10/03/16	10/03/16	M-F 10-11a	10-11a		:30				NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/03/16	10/09/16	M-----				1	\$60.00				
D 11	WFLA	09/27/16	09/27/16	Local News @ 11a	Local News @ 11a		:30				NM	0	\$0.00
N 12	WFLA	09/28/16	09/28/16	Local News @ 11a	Local News @ 11a		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/26/16	10/02/16	--W----				1	\$50.00				
N 13	WFLA	09/29/16	09/29/16	Local News @ 11a	Local News @ 11a		:30				NM	1	\$50.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> 938973 /		<u>Alt Order #</u> 25308612
<u>Contract Dates</u> 09/27/16 - 10/03/16	<u>Product</u> order	<u>Estimate #</u> 927C03
<u>Advertiser</u> POL/Marco Rubio for Ser		<u>Original Date / Revision</u> 09/21/16 / 10/12/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	---T---				1	\$50.00				
N 14	WFLA	09/30/16	09/30/16	Local News @ 11a	Local News @ 11a		:30				NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	----F--				2	\$50.00				
N 15	WFLA	10/03/16	10/03/16	Local News @ 11a	Local News @ 11a		:30				NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	M-----				1	\$70.00				
D 16	WFLA	09/27/16	09/27/16	Today Show 3	12-1258p		:30				NM	0	\$0.00
N 17	WFLA	09/28/16	09/28/16	Today Show 3	12-1258p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	--W----				1	\$450.00				
N 18	WFLA	09/29/16	09/29/16	Today Show 3	12-1258p		:30				NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	---T---				2	\$450.00				
N 19	WFLA	09/30/16	09/30/16	Today Show 3	12-1258p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	----F--				1	\$450.00				
N 20	WFLA	10/03/16	10/03/16	Today Show 3	12-1258p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	M-----				1	\$450.00				
D 21	WFLA	09/27/16	09/27/16	Days of Our Lives	1258-4p		:30				NM	0	\$0.00
N 22	WFLA	09/28/16	09/28/16	Days of Our Lives	1258-4p		:30				NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	--W----				2	\$125.00				
N 23	WFLA	09/29/16	09/29/16	Days of Our Lives	1258-4p		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	---T---				1	\$125.00				
N 24	WFLA	09/30/16	09/30/16	Days of Our Lives	1258-4p		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	----F--				1	\$125.00				
N 25	WFLA	10/03/16	10/03/16	Days of Our Lives	1258-4p		:30				NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	M-----				1	\$190.00				
D 26	WFLA	09/27/16	09/27/16	M-F 2-3p	2-3p		:30				NM	0	\$0.00
N 27	WFLA	09/28/16	09/28/16	M-F 2-3p	2-3p		:30				NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	--W----				1	\$70.00				
N 28	WFLA	09/29/16	09/29/16	M-F 2-3p	2-3p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	---T---				1	\$70.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>			
		1	WFLA	09/26/16-10/02/16	M-F 2-3p	2-3p	----Th-----	:30	\$70.00	NM			
		Credited											
N 29	WFLA	09/30/16	09/30/16	M-F 2-3p	2-3p		:30				NM	2	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	----F--				2	\$70.00				
N 30	WFLA	10/03/16	10/03/16	M-F 2-3p	2-3p		:30				NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	M-----				1	\$70.00				
D 31	WFLA	09/27/16	09/27/16	M-F 3-4p	3-4p		:30				NM	0	\$0.00
N 32	WFLA	09/28/16	09/28/16	M-F 3-4p	3-4p		:30				NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	--W----				1	\$185.00				
N 33	WFLA	09/29/16	09/29/16	M-F 3-4p	3-4p		:30				NM	2	\$370.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	---T---				2	\$185.00				
N 34	WFLA	09/30/16	09/30/16	M-F 3-4p	3-4p		:30				NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	----F--				1	\$185.00				
N 35	WFLA	10/03/16	10/03/16	M-F 3-4p	3-4p		:30				NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	M-----				1	\$185.00				
N 36	WFLA	10/02/16	10/02/16	Local Su 9a News	9-10a		:30				NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-----S				1	\$130.00				
N 37	WFLA	10/02/16	10/02/16	Meet the Press	10-11a		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-----S				1	\$1,500.00				
D 38	WFLA	10/02/16	10/02/16	Su 12p News	12-1p		:30				NM	0	\$0.00
D 39	WFLA	09/27/16	09/27/16	Local News @ 5a	5-530a		:30				NM	0	\$0.00
N 40	WFLA	09/28/16	09/28/16	Local News @ 5a	5-530a		:30				NM	2	\$226.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	--W----				2	\$113.00				
N 41	WFLA	09/29/16	09/29/16	Local News @ 5a	5-530a		:30				NM	2	\$226.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	---T---				2	\$113.00				
N 42	WFLA	09/30/16	09/30/16	Local News @ 5a	5-530a		:30				NM	2	\$226.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	----F--				2	\$113.00				
N 43	WFLA	10/03/16	10/03/16	Local News @ 5a	5-530a		:30				NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	M-----				2	\$150.00				
D 44	WFLA	09/27/16	09/27/16	Local News @ 530a	530-558a		:30				NM	0	\$0.00
N 45	WFLA	09/28/16	09/28/16	Local News @ 530a	530-558a		:30				NM	3	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	--W----				3	\$125.00				
N 46	WFLA	09/29/16	09/29/16	Local News @ 530a	530-558a		:30				NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	---T---				2	\$125.00				
N 47	WFLA	09/30/16	09/30/16	Local News @ 530a	530-558a		:30				NM	3	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	----F--				3	\$125.00				
N 48	WFLA	10/03/16	10/03/16	Local News @ 530a	530-558a		:30				NM	1	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	M-----				1	\$220.00				

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<u>Contract Dates</u> 09/27/16 - 10/03/16	<u>Product</u> order	<u>Estimate #</u> 927C03
<u>Advertiser</u> POL/Marco Rubio for Ser		<u>Original Date / Revision</u> 09/21/16 / 10/12/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
D 49	WFLA	09/27/16	09/27/16	Local News @ 6a	558-7a		:30				NM	0	\$0.00
N 50	WFLA	09/28/16	09/28/16	Local News @ 6a	558-7a		:30				NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	--W----				3	\$300.00				
N 51	WFLA	09/29/16	09/29/16	Local News @ 6a	558-7a		:30				NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	---T---				3	\$300.00				
N 52	WFLA	09/30/16	09/30/16	Local News @ 6a	558-7a		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	----F--				2	\$300.00				
N 53	WFLA	10/03/16	10/03/16	Local News @ 6a	558-7a		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	M-----				2	\$300.00				
D 54	WFLA	09/27/16	09/27/16	Today Show	657-9a		:30				NM	0	\$0.00
N 55	WFLA	09/28/16	09/28/16	Today Show	657-9a		:30				NM	3	\$1,425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	--W----				3	\$475.00				
N 56	WFLA	09/29/16	09/29/16	Today Show	657-9a		:30				NM	2	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	---T---				2	\$475.00				
N 57	WFLA	09/30/16	09/30/16	Today Show	657-9a		:30				NM	3	\$1,425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	----F--				3	\$475.00				
N 58	WFLA	10/03/16	10/03/16	Today Show	657-9a		:30				NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	M-----				2	\$450.00				
N 59	WFLA	10/01/16	10/01/16	Local Sa 6a News	6-7a		:30				NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-----S-				2	\$40.00				
N 60	WFLA	10/01/16	10/01/16	Local Sa 7a News	7-8a		:30				NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-----S-				2	\$40.00				
D 61	WFLA	10/01/16	10/01/16	Today Show Sa	657-10a		:30				NM	0	\$0.00
N 62	WFLA	10/02/16	10/02/16	WFLA 6a News Sun	Su 6-7a		:30				NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-----S				2	\$40.00				
N 63	WFLA	10/02/16	10/02/16	WFLA 7a News Su	Su 7-8a		:30				NM	2	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-----S				2	\$45.00				
N 64	WFLA	10/02/16	10/02/16	Today Show Su	8-9a		:30				NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-----S				2	\$850.00				
D 65	WFLA	09/27/16	09/27/16	M-F 4-5p	4-5p		:30				NM	0	\$0.00
N 66	WFLA	09/28/16	09/28/16	M-F 4-5p	4-5p		:30				NM	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	--W----				3	\$75.00				
N 67	WFLA	09/29/16	09/29/16	M-F 4-5p	4-5p		:30				NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	---T---				2	\$75.00				

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WFLA
200 S. Parker Street
Tampa, FL 33606
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<u>Contract / Revision</u> 938973 /		<u>Alt Order #</u> 25308612
<u>Contract Dates</u> 09/27/16 - 10/03/16	<u>Product</u> order	<u>Estimate #</u> 927C03
<u>Advertiser</u> POL/Marco Rubio for Ser		<u>Original Date / Revision</u> 09/21/16 / 10/12/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
N 68	WFLA	09/30/16	09/30/16	M-F 4-5p	4-5p		:30				NM	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	----F--				3	\$75.00				
N 69	WFLA	10/03/16	10/03/16	M-F 4-5p	4-5p		:30				NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	M-----				2	\$75.00				
D 70	WFLA	09/27/16	09/27/16	M-F 5-530p	5-530p		:30				NM	0	\$0.00
N 71	WFLA	09/28/16	09/28/16	M-F 5-530p	5-530p		:30				NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	--W----				1	\$325.00				
N 72	WFLA	09/29/16	09/29/16	M-F 5-530p	5-530p		:30				NM	2	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	---T---				2	\$325.00				
N 73	WFLA	09/30/16	09/30/16	M-F 5-530p	5-530p		:30				NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	----F--				1	\$325.00				
D 74	WFLA	10/03/16	10/03/16	M-F 5-530p	5-530p		:30				NM	0	\$0.00
D 75	WFLA	09/27/16	09/27/16	M-F 530-6p	530-6p		:30				NM	0	\$0.00
N 76	WFLA	09/28/16	09/28/16	M-F 530-6p	530-6p		:30				NM	2	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	--W----				2	\$325.00				
N 77	WFLA	09/29/16	09/29/16	M-F 530-6p	530-6p		:30				NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	---T---				1	\$325.00				
N 78	WFLA	09/30/16	09/30/16	M-F 530-6p	530-6p		:30				NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	----F--				1	\$325.00				
N 79	WFLA	10/03/16	10/03/16	M-F 530-6p	530-6p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	M-----				1	\$500.00				
D 80	WFLA	09/27/16	09/27/16	Local 6p News	6-630p		:30				NM	0	\$0.00
N 81	WFLA	09/28/16	09/28/16	Local 6p News	6-630p		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	--W----				1	\$700.00				
N 82	WFLA	09/29/16	09/29/16	Local 6p News	6-630p		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	---T---				1	\$700.00				
N 83	WFLA	09/30/16	09/30/16	Local 6p News	6-630p		:30				NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	----F--				2	\$700.00				
N 84	WFLA	10/03/16	10/03/16	Local 6p News	6-630p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	M-----				1	\$500.00				
D 85	WFLA	09/27/16	09/27/16	NBC Nightly News WKDY	630-7p		:30				NM	0	\$0.00
D 86	WFLA	09/28/16	09/28/16	NBC Nightly News WKDY	630-7p		:30				NM	0	\$0.00
D 87	WFLA	09/29/16	09/29/16	NBC Nightly News WKDY	630-7p		:30				NM	0	\$0.00
D 88	WFLA	09/30/16	09/30/16	NBC Nightly News WKDY	630-7p		:30				NM	0	\$0.00

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<u>Contract / Revision</u> 938973 /		<u>Alt Order #</u> 25308612
<u>Contract Dates</u> 09/27/16 - 10/03/16		<u>Product</u> order
<u>Advertiser</u> POL/Marco Rubio for Ser		<u>Estimate #</u> 927C03
<u>Original Date / Revision</u> 09/21/16 / 10/12/16		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
D 89	WFLA	10/03/16	10/03/16	NBC Nightly News WKDY	630-7p		:30				NM	0	\$0.00
D 90	WFLA	09/27/16	09/27/16	Local 7p News	7-730p		:30				NM	0	\$0.00
N 91	WFLA	09/28/16	09/28/16	Local 7p News	7-730p		:30				NM	1	\$1,260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	--W----				1	\$1,260.00				
N 92	WFLA	09/29/16	09/29/16	Local 7p News	7-730p		:30				NM	1	\$1,260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	---T---				2	\$1,260.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	2	WFLA	09/26/16-10/02/16	Local 7p News	7-730p	----Th-----	:30		\$1,260.00		NM		
	Credited												
N 93	WFLA	09/30/16	09/30/16	Local 7p News	7-730p		:30				NM	1	\$1,260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	----F--				1	\$1,260.00				
N 94	WFLA	10/03/16	10/03/16	Local 7p News	7-730p		:30				NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	M-----				1	\$1,350.00				
D 95	WFLA	10/01/16	10/01/16	Sa 6p News	6-630p		:30				NM	0	\$0.00
D 96	WFLA	10/01/16	10/01/16	NBC Nightly News WKND	630-7p		:30				NM	0	\$0.00
N 97	WFLA	10/02/16	10/02/16	Su 6p News	6-630p		:30				NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-----S				2	\$850.00				
D 98	WFLA	09/27/16	09/27/16	Last Call	M-F 137-205a		:30				NM	0	\$0.00
N 99	WFLA	09/28/16	09/28/16	Last Call	M-F 137-205a		:30				NM	3	\$660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	--W----				3	\$220.00				
N 100	WFLA	09/29/16	09/29/16	Last Call	M-F 137-205a		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	---T---				2	\$220.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WFLA	09/26/16-10/02/16	Last Call	M-F 137-205a	----Th-----	:30		\$220.00		NM		
	Credited												
	2	WFLA	09/26/16-10/02/16	Last Call	M-F 137-205a	----Th-----	:30		\$220.00		NM		
	Credited												
N 101	WFLA	09/30/16	09/30/16	Last Call	M-F 137-205a		:30				NM	3	\$660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	----F--				3	\$220.00				
N 102	WFLA	10/03/16	10/03/16	Last Call	M-F 137-205a		:30				NM	2	\$440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	M-----				2	\$220.00				
D 103	WFLA	09/27/16	09/27/16	Late Night	Late Night		:30				NM	0	\$0.00
N 104	WFLA	09/28/16	09/28/16	Late Night	Late Night		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	--W----				1	\$350.00				
N 105	WFLA	09/29/16	09/29/16	Late Night	Late Night		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	---T---				2	\$350.00				
N 106	WFLA	09/30/16	09/30/16	Late Night	Late Night		:30				NM	1	\$350.00

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<u>Contract / Revision</u> 938973 /		<u>Alt Order #</u> 25308612
<u>Contract Dates</u> 09/27/16 - 10/03/16	<u>Product</u> order	<u>Estimate #</u> 927C03
<u>Advertiser</u> POL/Marco Rubio for Ser		<u>Original Date / Revision</u> 09/21/16 / 10/12/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	----F--				1	\$350.00				
N 107	WFLA	10/03/16	10/03/16	Late Night	Late Night		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	M-----				1	\$350.00				
D 108	WFLA	09/27/16	09/27/16	Tonight Show	Tonight Show		:30				NM	0	\$0.00
N 109	WFLA	09/28/16	09/28/16	Tonight Show	Tonight Show		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	--W----				2	\$350.00				
N 110	WFLA	09/29/16	09/29/16	Tonight Show	Tonight Show		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	---T---				1	\$350.00				
N 111	WFLA	09/30/16	09/30/16	Tonight Show	Tonight Show		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	----F--				2	\$350.00				
N 112	WFLA	10/03/16	10/03/16	Tonight Show	Tonight Show		:30				NM	1	\$315.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	M-----				1	\$315.00				
N 113	WFLA	10/01/16	10/01/16	SNL	Sa 1130p-1a		:30				NM	1	\$515.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-----S-				1	\$515.00				
D 114	WFLA	09/27/16	09/27/16	Late News M-Su	M-Su		:30				NM	0	\$0.00
N 115	WFLA	09/29/16	09/30/16	Late News M-Su	M-Su		:30				NM	2	\$1,370.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	---11--				2	\$685.00				
N 116	WFLA	10/03/16	10/03/16	Late News M-Su	M-Su		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	M-----				1	\$700.00				
N 117	WFLA	10/02/16	10/02/16	Late News Late Run	Various		:30				NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-----S				2	\$1,200.00				
D 118	WFLA	09/27/16	09/27/16	M-F 730-8p	730-8p		:30				NM	0	\$0.00
N 119	WFLA	09/28/16	09/28/16	M-F 730-8p	730-8p		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	--W----				3	\$250.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Type</u>		
		1	WFLA	09/26/16-10/02/16	M-F 730-8p	730-8p	---W-----	:30	\$250.00		NM		
Credited													
N 120	WFLA	09/29/16	09/29/16	M-F 730-8p	730-8p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	---T---				3	\$250.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Type</u>		
		1	WFLA	09/26/16-10/02/16	M-F 730-8p	730-8p	----Th-----	:30	\$250.00		NM		
Credited													
		2	WFLA	09/26/16-10/02/16	M-F 730-8p	730-8p	----Th-----	:30	\$250.00		NM		
		Credited											
N 121	WFLA	09/30/16	09/30/16	M-F 730-8p	730-8p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	----F--				2	\$250.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



WFLA
200 S. Parker Street
Tampa, FL 33606
(813) 221-5771

<u>Contract / Revision</u> 938973 /		<u>Alt Order #</u> 25308612
<u>Contract Dates</u> 09/27/16 - 10/03/16	<u>Product</u> order	<u>Estimate #</u> 927C03
<u>Advertiser</u> POL/Marco Rubio for Ser		<u>Original Date / Revision</u> 09/21/16 / 10/12/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WFLA	09/26/16-10/02/16	M-F 730-8p	730-8p	-----F----	:30		\$250.00		NM		
	<i>Credited</i>												
	2	WFLA	09/26/16-10/02/16	M-F 730-8p	730-8p	-----F----	:30		\$250.00		NM		
	<i>Credited</i>												
N 122	WFLA	10/03/16	10/03/16	M-F 730-8p	730-8p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	M-----				1	\$350.00				
N 123	WFLA	10/01/16	10/01/16	Bucs All Access	Bucs All Access		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-----S-				2	\$275.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WFLA	09/26/16-10/02/16	Bucs All Access	Bucs All Access	-----Sa--	:30		\$275.00		NM		
	<i>Credited</i>												
N 124	WFLA	09/28/16	09/30/16	Local News @ 430a	430-5a		:30				NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	--W----				1	\$15.00				
Totals								0.00				144	\$50,788.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/03/16	144	\$50,788.00	(\$7,618.20)	\$43,169.80
Totals	144	\$50,788.00	(\$7,618.20)	\$43,169.80

Signature: _____ **Date:** _____

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